



CAPS-I Virtual Mission

Mexico

JANUARY 20 - 21, 2027

CANADIAN ASSOCIATION OF PUBLIC SCHOOLS – INTERNATIONAL (CAPS-I) is pleased to invite its members to connect online with leading education agencies from Mexico.

THE CAPS-I VIRTUAL MISSION MEXICO has been created specifically for Canadian public schools and provides a superb and cost-effective opportunity to develop and strengthen partnerships with key decision makers in carefully selected top-quality agencies, gain insights

about recent industry and market developments from industry experts and high-level government officials, and expand awareness of Canada's world-class education, safety, and welcoming environment.

The format of the Mission has been adjusted to reflect the fact that both institutions and agencies may be attending from the office or from home. Space is limited to 16 CAPS-I member institutions.



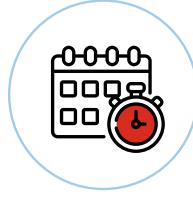
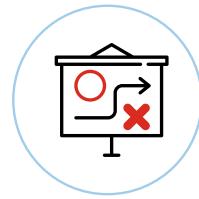
Canadian Association of
Public Schools - International

Association canadienne des
écoles publiques - International



WHY ATTEND?

- ⦿ Empower your market presence **all across Mexico**;
- ⦿ Develop new relationships and strengthen existing ones with qualified and verified partners;
- ⦿ Meet **owners and executives** of up to **16 carefully selected agencies** interested in promoting and sending prospective students to public high schools in Canada;
- ⦿ Attend market intelligence webinars by Canadian Trade Commissioner Service;
- ⦿ Keep up with the latest initiatives in the Mexican market.



ITINERARY*:

January 20-21, 2027

The event will follow an “everyone meets everyone” format and the 16 one-to-one meetings will be spread over two days (up to 8 meetings per day). The meetings will last 20 minutes, with 5-minute gaps allowed between them.

Sample daily schedule (EST time zone)**:

11:45 – 12:00	Welcome briefing
12:00 – 13:40	Pre-scheduled one-to-one business meetings
13:40 – 14:00	Break (suggested)
14:00 – 15:40	Pre-scheduled one-to-one business meetings
15:40 – 16:00	Closing remarks

* Itinerary subject to change.

** Start at 9:45 am, end at 2:00 pm (Mexico = CST time zone)

** Start at 8:45 am, end at 1:00 pm (Canada = PST time zone)

PRICE INCLUDES:

- ⦿ Research, pre-selection and recruitment of education agencies
- ⦿ Pre-scheduling of all 16 appointments with agencies from all across Mexico
- ⦿ 16 one-to-one video meetings using the Marcom eSchedule PRO Platform
- ⦿ Presentation by Canadian Trade Commissioner Service
- ⦿ Mission catalogue featuring agency profiles with pictures
- ⦿ Additional agent contacts from waitlist (if applicable)
- ⦿ Complete virtual event management

PRICE:

- ⦿ Price: \$3,000 CAD

Each participating school district/board will receive an access to pre-scheduled meetings in the Marcom eSchedule PRO (one login per school district/board).

TO APPLY:

Please RSVP by Friday, **January 30, 2026**, 4:00 pm PST to:

Ms. Bonnie McKie

Executive Director

Canadian Association of Public Schools - International (CAPS-I)

Association canadienne des écoles publiques - International (ACEP-I)

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www.caps-i.ca

Event organized in cooperation with:

BONARD

www.bonardeducation.com



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