



## Milan - November 16-19, 2026

**CAPS-I** is pleased to invite its members to apply for an in-person trade mission to Milan in **November 2026**. Participation will be limited to 19 CAPS-I members.

**The 2026 CAPS-I Trade Mission** has been created specifically for Canadian public schools and provides a superb opportunity to continue building long-lasting partnerships with key decision makers in carefully selected, screened and trusted agencies, gain up-to-date information about latest industry and market developments and trends from high-level government officials, and diversify international student populations.

### WHY ATTEND?

- Explore and empower market presence in **Italy**;
- Develop new relationships and strengthen existing ones with qualified partners;
- Meet **owners and executives** of **34 carefully selected agencies** interested in promoting and sending prospective students to public high schools in Canada;
- Access **market intelligence seminars** by Canadian Trade Commissioner Service;
- Keep up with the latest initiatives in the Italian market.



# 2026 CAPS-I TRADE MISSION ITALY

## PRICE INCLUDES:

- Research, pre-selection and recruitment of education agencies;
- 5-star meeting venue with internet connection;
- Welcome dinner and briefing;
- Presentation by Canadian Trade Commissioners Service;
- 34 one-to-one meetings with agencies from across Italy;
- Meals and refreshments during the business days;
- Networking cocktail receptions;
- Complete event management;
- Handbook featuring agency profiles with pictures;
- Additional agent contacts from waitlist (if applicable).

## PRICE EXCLUDES:

- Airfare to and from Milan;
- Accommodation arrangements;
- Local travel arrangements and airport transfers;
- Meals during travel days.

## PRICE:

- Price per one representative: \$6,500 CAD
- Price per additional representative: \$700 CAD

*\*Representatives of the same school district will share the same table and meeting schedule with agencies.*

## ITINERARY:



**November 16, 2026** - Day 1 - Welcome & briefing dinner

**November 17, 2026** - Day 2 - Business meetings with education agencies in Milan

**November 19, 2026** - Day 3 - Business meetings with education agencies in Milan

Please submit a completed application form by **Friday, January 30, 2026, 4:00 pm PST** to:

**Ms. Bonnie McKie**

Executive Director

Canadian Association of Public Schools - International (CAPS-I)

Association canadienne des écoles publiques - International (ACEP-I)

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