



CAPS-I Virtual French Mission

NOVEMBER 24 - 25, 2025

CANADIAN ASSOCIATION OF PUBLIC SCHOOLS – INTERNATIONAL (CAPS-I) is pleased to invite its members to connect online with leading education agencies from source markets known for sending students abroad for studies in French.

THE CAPS-I VIRTUAL FRENCH MISSION has been created specifically for Canadian public schools who are Francophone or have capacity to enrol international students in French Immersion at the high school level. It provides a superb and cost-effective opportunity to develop and strengthen partnerships with key decision

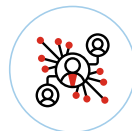
makers in carefully selected top-quality agencies, gain insights about recent industry and market developments from industry experts and high-level government officials, and expand awareness of Canada's world-class education, safety, and welcoming environment.

The format of the Mission has been adjusted to reflect the fact that both institutions and agencies may be attending from the office or from home. A minimum of 10 CAPS-I member institutions will be required for this mission.



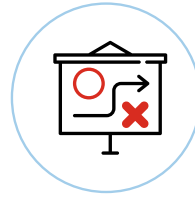
Canadian Association of
Public Schools - International

Association canadienne des
écoles publiques - International



WHY ATTEND?

- Empower your market presence **across selected markets**;
- Develop new relationships and strengthen existing ones with qualified and verified partners;
- Meet **owners and executives** of up to **20 carefully selected agencies** interested in promoting and sending prospective students to public high schools in Canada;
- Keep up with the latest initiatives in the selected markets.



ITINERARY*:

November 24 - 25, 2025

The event will follow an “everyone meets everyone” format and the 20 one-to-one meetings will be spread over two days (up to 10 meetings per day). The meetings will last 25 minutes, with 5-minute gaps allowed between them.

Sample daily schedule (EST time zone)**:

09:00 – 10:20	Welcome briefing, Seminar program, Q&A
10:20 – 10:30	Break (suggested)
10:30 – 13:00	Pre-scheduled one-to-one business meetings
13:00 – 13:30	Break (suggested)
13:30 – 16:00	Pre-scheduled one-to-one business meetings
16:00 – 16:15	Closing remarks

PRICE INCLUDES:

- Research, pre-selection and recruitment of education agencies
- Pre-scheduling of all 20 appointments with agencies
- 20 one-to-one video meetings using the Marcom eSchedule PRO Platform
- Presentation by Canadian Embassy officials
- Mission catalogue featuring agency profiles with pictures
- Additional agent contacts from waitlist (if applicable)
- Complete virtual event management

PRICE:

- Price: \$2,400 CAD

Each participating school district/board will receive an access to pre-scheduled meetings in the Marcom eSchedule PRO (one login per school district/board).

TO APPLY:

Please RSVP by Friday, **February 7, 2025, 4:00 pm PDT** to:

Ms. Bonnie McKie

Executive Director

Canadian Association of Public Schools - International (CAPS-I)

Association canadienne des écoles publiques - International (ACEP-I)

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Event organized in cooperation with:

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