



Prague - November 18-19, 2024

CAPS-I is pleased to invite its members to apply for an in-person trade mission to **Prague** in **November 2024**. Participation will be limited to 18 CAPS-I members.

The **2024 CAPS-I Trade Mission** has been created specifically for Canadian public schools and provides a superb opportunity to continue building long-lasting partnerships with key decision makers in carefully selected, screened and trusted agencies, gain up-to-date information about latest industry and market developments and trends from high-level government officials, and diversify international student populations.

WHY ATTEND?

- Explore and empower market presence in **Central & Eastern Europe**;
- Develop new relationships and strengthen existing ones with qualified partners;
- Meet **owners and executives** of **16 carefully selected agencies** interested in promoting and sending prospective students to public high schools in Canada;
- Access **market intelligence seminar** by Canadian Consulate officials;
- Keep up with the latest initiatives in the Central & Eastern European market.



PRICE INCLUDES:

- Research, pre-selection and recruitment of education agencies;
- 5-star meeting venue with internet connection;
- Welcome dinner and briefing;
- Presentation by Canadian Consulate officials;
- 16 one-to-one meetings with agencies from across Austria, Czechia, Hungary, Poland & Slovakia;
- Meals and refreshments during the business day;
- Networking cocktail reception;
- Complete event management;
- Handbook featuring agency profiles with pictures;
- Additional agent contacts from waitlist (if applicable).

PRICE EXCLUDES:

- Airfare to and from Prague;
- Accommodation arrangements;
- Local travel arrangements and airport transfers;
- Meals during travel days.

PRICE:

- Price per one representative: **\$ 5,250 CAD**
- Price per additional representative: **\$ 300 CAD**

**Representatives of the same school district will share the same table and meeting schedule with agencies.*

ITINERARY:



November 18, 2024 - Day 1 - Welcome & briefing dinner

November 19, 2024 - Day 2 - Business meetings with education agencies

Please submit a completed application form by **February 21, 2024, 4:00 pm PST** to:

Ms. Bonnie McKie

Executive Director

Canadian Association of Public Schools - International (CAPS-I)

Association canadienne des écoles publiques - International (ACEP-I)

P: +1-403-608-8231 | E: info@caps-i.ca

www.caps-i.ca | www.acep-i.ca