



**Sunday, April 28, 2019**  
**Pre-Conference Workshops**

**1/2 Day Pre-Conference Workshop (\$49/person)**

**1330 – 1630**

**Wellington  
Ballroom**

**(Mezzanine  
Level)**

**Youth Mental Health: Common Problems and What We Can Do To Support Struggling International Students**  
**Laura Peters, Pembina Trails School Division**

Mental Health problems are common for all, including international students, yet many youth do not get the help they need because of stigma. Recognizing the signs and symptoms of common mental health problems like depression and anxiety, as well as knowing how to support and connecting young people to services, is important for adults who work with youth. This session does not go into as much detail as a Mental Health First Aid course, however, it will explore common stressors for international students that may contribute to poor mental health and basic information that would benefit the adults who care for them.



## **Full Day Pre-Conference Workshop (Homestay-Focus)** **Sunday, April 28, 2019 (\$89/person)**

<b>0830 - 0900</b> <b>Mezzanine</b>	<b>Registration</b> Continental breakfast for members attending Full Day Pre-Conference Workshop
<b>0900 – 0915</b> <b>Harrow/Essex</b> <b>Canterbury</b> <b>Room</b>	<b>Welcome Remarks – Bonnie McKie, Executive Director</b>  <b>An Introduction to 'Homestay,' a Virtual Reality Film – Ross Johnstone, National Film Board of Canada</b>  HOMESTAY is an award-winning Virtual Reality experience by Paisley Smith and produced by the National Film Board of Canada. It explores the tragic suicide of a homestay student and the effect it has on his host family. Through a combination of storytelling and immersive technology, HOMESTAY is an emotional journey into family, mental health, loneliness and love.  <i>Experience HOMESTAY for yourself – the VR instillation will run throughout the conference in the Lancaster Room. Book your viewing time at the Conference Registration Desk.</i>  <b>Roundtable Introductions</b>
<b>0915 – 1200</b>	<b>Youth Mental Health: Common Problems and What We Can Do To Support Struggling International Students</b> <b>Laura Peters, Pembina Trails School Division</b>  Mental Health problems are common for all, including international students, yet many youth do not get the help they need because of stigma. Recognizing the signs and symptoms of common mental health problems like depression and anxiety, as well as knowing how to support and connecting young people to services, is important for adults who work with youth. This session does not go into as much detail as a Mental Health First Aid course, however, it will explore common stressors for international students that may contribute to poor mental health and basic information that would benefits the adults who care for them.
<b>1200 - 1315</b>	<b>Networking Lunch (included)</b>
<b>1315 – 1415</b>	<b>Homestay 2.0: Rethinking Homestay Services for the Future</b> <b>Jennifer Wilson, Canada Homestay Network</b>  With the rise of new accommodation options such as Airbnb, pressures on price, and competition for great hosts, it's becoming increasingly important to clarify, codify, and communicate the value proposition of homestay. Do you know what your agents really think about homestay, and what they are selling? This session will review ideas of what homestay means and what it offers, alongside original research on agent perceptions of homestay. This session will present valuable insights about the future of homestay for program directors, marketing teams, and homestay managers.
<b>1415 – 1430</b>	<b>Coffee Break</b>
<b>1430 – 1530</b>	<b>Disjointed: Youth, Cannabis &amp; Legalization</b> <b>Daniel Dacombe, Addictions Foundation of Manitoba</b>  The legalization of Cannabis has left many youth with more questions than answers. Does this mean Cannabis is safe? Why is the legal age different across the country? What will happen to me if I use it? In this workshop, participants will learn the basics about Cannabis, useful tools for communicating about Cannabis with youth, and why adolescent brain development makes Cannabis use so risky for our students.
<b>1530 - 1615</b>	<b>Roundtable Discussion Topics</b>
<b>1615 – 1630</b>	<b>Closing Remarks &amp; Evaluation, Bonnie McKie, Executive Director, CAPS-I</b>



## 2019 CAPS-I Conference – Sunday, April 28, 2019 Enriching the International Student Experience

1700 - 1900

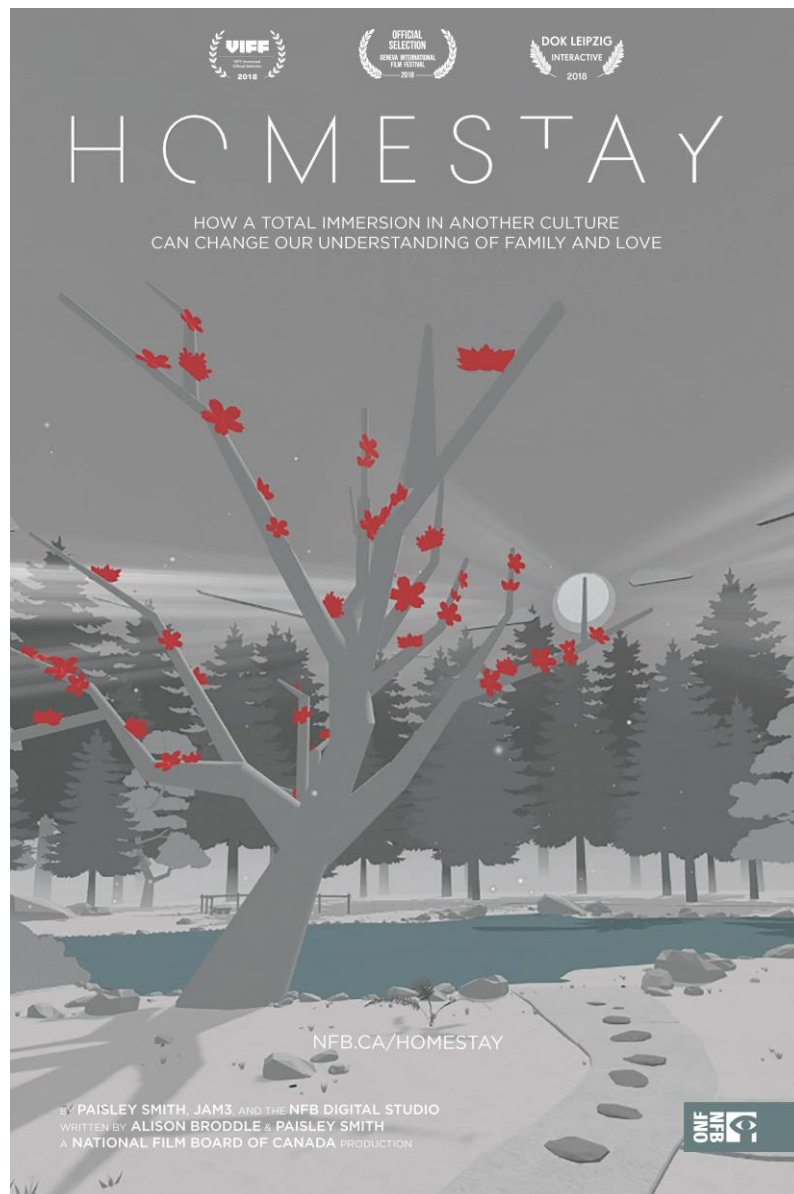
**Registration Desk Opens – Mezzanine Level**

1730 - 1900

**Welcome Reception – East Ballroom**

**Schedule your viewing at the Registration Desk**

**Schedule your viewing of 'Homestay'** an award-winning Virtual Reality experience by Paisley Smith and produced by the National Film Board of Canada. It explores the tragic suicide of a homestay student and the effect it has on his host family. Through a combination of storytelling and immersive technology, HOMESTAY is an emotional journey into family, mental health, loneliness and love. **The VR instillation will be shown by pre-scheduled viewing throughout the conference in the Lancaster Room.**





**2019 CAPS-I Conference – Monday, April 29, 2019**  
**Enriching the International Student Experience**

**0730 – 0830**

**West/Midway  
Ballrooms**

**Breakfast Buffet & Conference Registration @ Fairmont Winnipeg Hotel**

**Mezzanine Level**

**0830 – 0900**

**West/Midway  
Ballrooms**

**Mezzanine  
Level**

**Masters of Ceremonies**

Dr. Jeff Davis, CAPS-I President

Ms. Suzanne Gagnon, Board Member – Director of the Atlantic/Quebec Region

**Acknowledgement of the Land**

**Welcome Remarks**

The Honourable Janice Filmon, Lieutenant Governor of Manitoba

The Honourable Brian Bowman, Mayor of Winnipeg

Ms. Sarah Guillemard, MLA for Fort Richmond

Carmelle Mulaire, President of the Manitoba Council for International Education



**TRUE NORTH  
YOUTH FOUNDATION**

*A donation will be made to the True North Youth Foundation to recognize and thank presenters and sponsors of the 2019 CAPS-I / ACEP-I Conference in Winnipeg, MB. Funds will be designated to support providing newcomers with opportunities to experience winter activities and events.*

0915 – 1015	<b>Session A</b> ** = presenter can answer questions in French
Wellington Ballroom	<b>A1 The Canadian Trade Commissioner Service</b> <b>Magali Boffet - Embassy of Canada to Colombia, Amanda Wu, Consulate General of Canada in Shanghai, China &amp; Sriviboone Nitchawan, Embassy of Canada to Thailand</b>  Meet some of Global Affairs Canada's Trade Commissioners—to find out about recruitment, partnership, and pathway opportunities in international markets. Learn about services and support available to you when visiting these regions. The presentations will be followed by a Q&A session.
Harrow/Essex Canterbury Room	<b>A2 Meeting Students Where They Are – Breaking Down Barriers</b> <b>Christina Furtado &amp; Jessica Poulin, Keepmesafe by guard.me</b> (60 Minute Sponsor Session)  The increase in mental health concerns among youth is well documented. However, the higher prevalence of a variety of mental health concerns among international students has not been thoroughly examined. We will focus on the importance of creating conditions for meaningful participation in order to break down stigma and holistically support all students, throughout their academic career in Canada. Together we can make a difference & meet the students where they are.
East Ballroom	<b>A3 Homestay 2.0: Rethinking Homestay Services for the Future (repeated session)</b> <b>Jennifer Wilson, Canada Homestay Network</b>  With the rise of new accommodation options such as Airbnb, pressures on price, and competition for great hosts, it's becoming increasingly important to clarify, codify, and communicate the value proposition of homestay. Do you know what your agents really think about homestay, and what they are selling? This session will review ideas of what homestay means and what it offers, alongside original research on agent perceptions of homestay. This session will present valuable insights about the future of homestay for program directors and marketing staff.
York Room	<b>A4 Model UN in Canadian Schools at an International Scale – Inviting International School Participation</b> <b>Dan Witt &amp; Vic Degutis, Waterloo Catholic District School Board</b>  The Model UN is a unique program that is evolving in Canadian schools and internationally. This is a scalable initiative which engage Canadian students in very focused, purposeful interactions with international students, through travel and the use of video conferencing technology. International student teams currently travel quite regularly to participate in these conferences in cities such as New York, Miami, Beijing, and Bogota. This session will look at the evolution of the Waterloo model and the South-western Ontario 2019 Model UN Conference.
Lombard Room	<b>A5 Markets of the Future: Where to go Next to Increase or Diversify Your International Student Population?</b> <b>Maria Gibalova, Bonard (formerly Studentmarketing) (repeated session)</b>  This session will reveal results of latest research and data on source markets of the future for Canadian school districts/boards and how to best succeed there. Attend this session and learn where to go next to develop a strategic internationalization plan for your school district/board.
Cambridge Room	<b>A6 Meeting your ELL student needs through a Canadian On-line Assessment Package</b> <b>Daphne McMillan &amp; Anthony Carrigan, CM Global English</b> (30 Minute Sponsor Presentation)  Test your international students thoroughly anywhere in the world with an accurate, proven, Canadian focused, proprietary, cloud-based assessment. Valuable for pre-screening during recruitment and especially useful for determining program planning and future ESL instructional support. Your students, who either successfully graduate on time or have a fulfilling study abroad experience, are your best advertisement. Successful course placement is best determined, not just by previous grade marks but also by an accurate English Second Language assessment. High quality assessment will ultimately promote and empower your organization. To be introduced: <ul style="list-style-type: none"> <li>• what makes a good assessment tool?</li> <li>– components, reliability and validity;</li> <li>• how can test results be utilized for course programming; and</li> <li>• how can an ESL support plan help your ELL students to succeed?</li> </ul>

1015 – 1045	<b>NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)</b>
<p data-bbox="71 264 217 390"><b>1045 - 1145</b></p> <p data-bbox="71 331 217 390"><b>Wellington Room</b></p> <p data-bbox="71 625 217 684"><b>East Ballroom</b></p> <p data-bbox="71 884 217 942"><b>Lombard Room</b></p> <p data-bbox="71 1142 217 1243"><b>Harrow/Essex Canterbury Room</b></p> <p data-bbox="71 1463 217 1497"><b>York Room</b></p> <p data-bbox="71 1730 217 1789"><b>Cambridge Room</b></p>	<p data-bbox="295 264 935 289"><b>Session B **</b> = presenter can answer questions in French</p> <p data-bbox="295 323 1386 382"><b>B1 Where Will Students Come From Next? Emerging Growth Markets for Global Student Mobility</b> <b>Sarah Mines, ICEF</b></p> <p data-bbox="337 411 1526 583">As the global education market intensifies, success depends on navigating competitive recruitment pathways. Key to managing this complexity is understanding market dynamics: sources of students, the shape of successful internationalization strategies for the right markets, and how to build effective partnerships within them. This session draws on the latest findings in market research, including the perspectives of expert recruiters in the field, to offer insights on the future landscape of international student recruitment.</p> <p data-bbox="295 617 1065 676"><b>B2 Positive Mental Health and Well-Being for International Students</b> <b>Colleen Bratko, Calgary Board of Education</b></p> <p data-bbox="337 705 1526 819">Mental health can be a positive thing! Positive mental health truly is a "state of mind" and a feeling of well-being. It is linked to greater productivity, improved cognitive functioning, and has even been shown to improve the immune system. Learn about international perspectives on happiness, well-being, and some universal strategies that can help improve resilience.</p> <p data-bbox="295 852 1523 911"><b>B3 Travel Safe, Travel Smart: A business traveller's guide to staying healthy, safe and happy on the road....</b> <b>Angela Olson, Surrey Schools &amp; Ronda Bell, Qualicum School District</b></p> <p data-bbox="337 924 1526 1096">With the diversity of other cultures and the many changes in global security, this interactive presentation is designed specifically for CAPS-I members to review health and safety while traveling and working overseas. From travel prep and planning to your time abroad, everyone will benefit from this presentation; members that are new to international travel for work as well as the seasoned travellers. Many templates, apps and policies for a safer, easier time abroad will be shared at the session. Bring your business card to this session for the chance to win a full medical travel kit.</p> <p data-bbox="295 1129 1438 1213"><b>B4 Going Abroad – The Value of Learning Outside the Classroom</b> <b>Maria-Cristina Paredes, International Experience Canada – Immigration, Refugees &amp; Citizenship Canada*</b></p> <p data-bbox="337 1247 1526 1419">Canada's need for youth with international study/work experiences is well known. Despite this, mobility rates amongst Canadians are low. This session discusses the value of promoting/integrating international learning in the K-12 sector. Delegates will hear from post-secondary graduates on their recent experiences abroad and how it shaped/continues to shape, their academic and professional paths. Finally, delegates will be encouraged to share feedback on what we can do collectively to improve outbound mobility in Canada.</p> <p data-bbox="295 1453 1526 1507"><b>B5 Enhancing International Students' Academic Success: Need for Improved Collaboration between K-12 and Higher Education</b>      <b>Taiwo Soetan, Red River College</b></p> <p data-bbox="337 1537 1526 1684">There is an acknowledged gap between K-12 schools and higher education institutions that has led to a disconnect between both systems. While the gap keeps increasing, there is however, more than ever before, now, an increasing need for greater collaboration between both systems. This presentation considers the benefits of an improved collaboration between K-12 teachers and higher education faculty in enhancing international students' academic success with its benefits to our greater society.</p> <p data-bbox="295 1717 1380 1772"><b>B6 TRUE North - International Education Management System (30 Minute Sponsor Presentation)</b> <b>Blair Hope &amp; Jason Schaad, True North</b></p> <p data-bbox="337 1801 1526 1948">TRUE North is a secure, web-based, multi-user system designed to manage the information tracking, reporting, communicating, assessment, online student/homestay application, and collaborative needs of international programs of all sizes. Developed and hosted in Canada, TRUE North provides access your data anytime, anywhere on any device. Please join us for a brief demonstration, announcement of new enhancements &amp; product roadmap of this next-generation management system followed by Q&amp;A</p>



1145 - 1300

West/Midway Ballrooms

NETWORKING LUNCH & SPONSOR RECOGNITION

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Silver Sponsors



1300 – 1400

West/Midway  
Ballrooms

**PLENARY SESSION:**

**Understanding the Mindset of International Students to Leverage Cultural Diversity in Canadian Public Schools**

**Lionel Laroche, Ph.D., P.Eng.  
MultiCultural Business Solutions**

Most of the international students who come to Canada to study in public schools come from countries that are significantly more hierarchical than Canada. As a result, they interact with the staff of Canadian schools, with their peers and with their host families in ways that are quite different from the ways Canadian students do. On average, people who grow up in hierarchical cultures tend to see hierarchy everywhere while people who grow up in egalitarian cultures tend not to see hierarchy anywhere; as a result, international students and the International Education department staff, teachers and students they interact with interpret the same situations quite differently. The reactions and perspectives of international students are often perceived as strange and wrong by people around them – and vice versa.



This keynote address examines the impact of cultural differences in general and of hierarchy in particular in Canadian public schools that enroll international students. More specifically, it examines the different expectations that students, parents, teachers and staff have of one another. Using insightful diagrams and powerful anecdotes, this keynote address explains how hierarchical people think and why they have learned to think the way they do. This keynote address provides concrete suggestions and tools to bridge the gap and ensure everyone involved benefits from the cultural diversity that international students bring to Canadian public schools.

Over the past 20 years, Lionel Laroche has provided cross-cultural training and consulting services to over 100,000 people in 19 countries. Lionel is a very dynamic, thought-provoking and entertaining speaker who has presented at over 250 conferences around the world, including many conferences organized by and for people in the education sector at all levels, from kindergarten to graduate schools. In particular, he was one of the keynote speakers at the 2018 Ontario Association of School Districts International Conference, the 2018 Languages Canada Conference and at the 2018 Canadian Homestay Network Conference. He has also facilitated workshops for the staff and management of several district school boards, including the Sudbury Catholic District School Board, the Seven Oaks School District (in Winnipeg) and the Hamilton-Wentworth District School Board.



1415 – 1515	<p><b>Session C</b> ** = presenter can answer questions in French</p>
Wellington Ballroom	<p><b>C1 The Canadian Trade Commissioner Service</b>  <b>Magali Boffet - Embassy of Canada to Colombia, Amanda U, Consulate General of Canada in Shanghai, China &amp; Sriviboone Nitchawan, Embassy of Canada to Thailand</b></p> <p>Meet some of Global Affairs Canada's Trade Commissioners—to find out about recruitment, partnership, and pathway opportunities in international markets. Learn about services and support available to you when visiting these regions. The presentations will be followed by a Q&amp;A session. Trade Commissioner Service, Global Affairs Canada: <a href="http://www.tradecommissioner.gc.ca">www.tradecommissioner.gc.ca</a></p>
Harrow/Essex Canterbury Room	<p><b>C2 Student Support &amp; Intervention</b>  <b>Angela Olson &amp; Shannon Spencer, Surrey Schools &amp; Mark Leiper &amp; Kim Luteijn, Langley Schools</b></p> <p>So often we focus much of our time to recruiting students... but now that the students are here, how do we support them? Come and learn from two large metro-Vancouver programs about their in-school staffing supports and how we ensure our students are achieving academic and social success. Representatives from the Surrey and Langley programs will each spend time outlining their International Coordinator roles within the school and the intervention plans they have created to support their students. Templates such intervention flow charts, plans for Academic or Behavioural Probation and school/District-based contracts are a sampling of the ideas and documents that will be discussed and shared.</p>
Lombard Room	<p><b>C3 How HEM's Multilingual SEO Framework Impacted our Web Traffic and Strategic Recommendations for Continued Growth</b>  <b>Philippe Taza, Higher Education Marketing &amp; Bonnie McKie, CAPS-I</b></p> <p>In 2018, CAPS-I and Higher Education Marketing came together with the goal of making the CAPS-I website more SEO-friendly, responsive, and capable of supporting the multilingual framework we needed. The project involved migrating the existing site to a WordPress CMS, localizing URL strings, and localizing the on-page SEO of multilingual pages. The result was a substantial increase in organic web traffic year over year. In this presentation, HEM's CEO Philippe Taza will discuss the project, the challenges we faced, and the results it produced. HEM will also provide strategic recommendations to help CAPS-I continue to strengthen and grow its brand in the future.</p>
York Room	<p><b>C4 Cultural Enrichment Programs</b>  <b>Alan McDermid, Louis Riel School Division</b></p> <p>In 2018, a total of 127 students from the Louis Riel School Division in Winnipeg, Manitoba, travelled to six different countries to participate in Cultural Enrichment Programs. Students were able to earn high school credits and experience living in a foreign country while developing their cultural competencies. This session will explain how the Cultural Enrichment Program operates, how the program started and how it has evolved to where it is today. Funding for the program will be explained as well as how financial barriers are overcome for specific participants.</p>
East Ballroom	<p><b>C5 International Students: More Than Just Revenue - Creating a Proactive Strategy to Positively Impact the Conversation About International Education</b>  <b>Patricia Gartland, Coquitlam School District</b></p> <p>Why is it that the vast majority of stories in the press about international education are negative? Reporters, parents and sometimes even our colleagues perpetuate negative stereotypes about international students in our schools and communities. These misconceptions then dominate the dialogue. This session will provide messaging tips for school's communication strategy and explore how we as practitioners and leaders in international education can proactively ensure that the true value of internationalization is understood and communicated.</p>
Cambridge Room	<p><b>C6 How to Increase International Student Enrolment With Advanced Technology</b>  <b>Meti Basiri, ApplyBoard</b> (30 Minute Sponsor Presentation)</p> <p>With international student enrolment skyrocketing in the past decade, it's critical for Canadian colleges and universities to attract qualified students to their institutions and programs. Through its unique artificial intelligence platform, ApplyBoard processes thousands of international students from over 100 countries around the world annually. This session explores how advanced technology has made strides in attracting and engaging prospective international students, matching them to the schools and programs that best suit their study interests.</p>

1515 -1545	<b>NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)</b>
<p data-bbox="71 264 212 296"><b>1545 -1645</b></p> <p data-bbox="71 331 188 394"><b>Lombard Room</b></p> <p data-bbox="71 558 207 621"><b>Wellington Room</b></p> <p data-bbox="71 785 188 848"><b>East Ballroom</b></p> <p data-bbox="71 1012 212 1043"><b>York Room</b></p> <p data-bbox="71 1373 245 1467"><b>Harrow/Essex Canterbury Room</b></p> <p data-bbox="71 1663 220 1726"><b>Cambridge Room</b></p>	<p data-bbox="295 264 938 296"><b>Session D ** = presenter can answer questions in French</b></p> <p data-bbox="295 310 927 373"><b>D1 How Alumni Engagement Can Enhance Your Brand Robin Garcha, ICEF</b></p> <p data-bbox="337 384 1528 531">The power of personal referral goes a long way. International students want to know (and deserve to know) what it's really like to attend the schools on their lists. Alumni are an integral resource to the recruitment agenda but new research confirms schools have not identified nor resourced alumni relations as a strategic priority. This seminar will review the latest research and recommend key steps for educators to building a mutually beneficial relationship with alumni, at home and abroad.</p> <p data-bbox="295 558 1040 621"><b>D2 Coaching International Students MaryAnn Kempe &amp; Sheri Wakefield, Gulf Island School District</b></p> <p data-bbox="337 632 1528 747">A coach approach to unleashing International students' confidence and talents. This session will identify effective coaching techniques to help support international students through their many challenges; homesickness, cultural adjustment, finding their place in a new community, post-secondary transitions, etc.</p> <p data-bbox="295 762 1495 846"><b>D3 Health, Wellness &amp; Fitness on the Road Elizabeth Hollands-Gamble - Cowichan Valley School District, Mark Leiper - Langley Schools &amp; Shawn Silverstone -Coquitlam School District</b></p> <p data-bbox="337 863 1528 947">Attend this session for practical advice about keeping fit and healthy while marketing 'on the road.' We will discuss diet and exercise and have a demonstration beginner workout session to give tips for getting started with keeping fit and healthy while travelling abroad.</p> <p data-bbox="295 982 1390 1045"><b>D4 Training session on the EduCanada brand: A powerful tool to boost your institution's visibility Edurne Egana, Global Affairs Canada (GAC) – International Education Division</b></p> <p data-bbox="337 1056 1528 1318">Competing for the attention of international students and their parents? Don't miss out on the opportunity to benefit from the legitimacy of EduCanada - a brand that capitalizes on Canada's reputation to raise your institution's international profile. Whether you want to become authorized to use EduCanada or refresh your knowledge on a wide range of FREE promotional assets at your fingertips, join the EduCanada brand training session. Once you have followed the training and signed a sub-license contract, you will be ready to start leveraging this powerful marketing tool. To find out if your institution is already authorized to use the EduCanada brand, please visit: <a href="https://www.cicic.ca/869/do_an_advanced_search_in_the_directory_of_educational_institutions_in_canada.canada">https://www.cicic.ca/869/do_an_advanced_search_in_the_directory_of_educational_institutions_in_canada.canada</a></p> <p data-bbox="295 1350 1414 1434"><b>D5 Global Engagement Toolkit: Experiential Learning Resources for Internationalization Kathy Sigmund-Scheepers, Ottawa-Carleton District School Board &amp; Erin Williams, Asia Pacific Foundation</b></p> <p data-bbox="337 1451 1528 1629">Experiential learning programs like study abroad, exchange, and local cross-cultural engagement play an important role in cultivating habits of global citizenship and global engagement. What kind of resources can be used to stimulate interest and curiosity before, during, and after these experiences? This session will share resources, tools, and best practices in global and cross-cultural experiential learning opportunities. Participants will be encouraged to provide input and contribute ideas that could be included in a global engagement toolkit</p> <p data-bbox="295 1661 1422 1724"><b>D6 5 Things Your Students are Doing Wrong When They Apply to Waterloo: An Insider's Perspective Brian Bailey, University of Waterloo</b></p> <p data-bbox="337 1749 1528 1927">Competition can be fierce for admission to Canadian universities, especially for popular programs like Engineering or Computer Science at the University of Waterloo. For example, you might think that it's all about grades - it's not. In this session, a former admissions officer with more than 7 years' experience will share the top 5 mistakes that international students studying in Canada make when they apply to the University of Waterloo. We'll also briefly share some program and other updates from Waterloo, looking ahead to the 2019 and 2020 intakes. Oh, and we'll have some tasty snacks from a local bakery!</p>

1745

Depart the lobby of the Fairmont Winnipeg Hotel

## Networking Dinner Event at the Canadian Museum for Human Rights (\$89/person)



**NOTE: The networking dinner event is NOT included in the conference registration fee. GUESTS ARE WELCOME**

**Meet in the lobby of the Fairmont Winnipeg Hotel to enjoy a walk (15 mins) or take the bus departing for the Canadian Museum of Human Rights networking dinner event.**

The Canadian Museum for Human Rights (CMHR) will take you on a journey of inspiration unlike anything you've experienced before. From the moment you enter through its massive stone roots, to the time you emerge in its light-filled Tower of Hope, you will be moved by the power of human rights.

The only museum in the world solely devoted to human rights awareness and education, it stands as a beacon for visitors from around the globe. Ramps of glowing alabaster criss-cross galleries designed to challenge, motivate and uplift. Multi-sensory exhibits explore human rights concepts with an international scope, but through a uniquely Canadian lens. An amazing encounter with human rights awaits in Galleries 1-4 and the feature Mandela exhibition.

This national museum rises from the Prairie earth in Winnipeg at The Forks, where the Red and Assiniboine rivers meet on Treaty One land at a doorstep of the historical location of Métis occupation and Louis Riel's provisional government, the Museum sits on land that has been a meeting place for over six thousand years.

**Cost is \$89.00 per person** & includes bus transportation to/from the venue, museum entrance fee, Galleries 1-4 & Mandela exhibition, appetizers & food station dinner experience, 2 drink tickets, unlimited non-alcoholic beverages & live music. Cash bar also be available.


Participants will have an opportunity to explore galleries/exhibition at their leisure from 6-9 pm. 'Facilitators' will be available throughout to provide additional insights and answer questions.

6:30 - 7:15 pm Appetizers will be available in the Garden of Contemplation

7:30 - 9:15 pm Food stations will serve dinner and dessert in the Buhler Room

8:45 – 11:00 pm Live music by Momentary Madness (4pc band playing popular hits of all genres from the 1960's to present)

9:15 – 11:00 pm Buses will offer return transportation to the Fairmont Hotel

	<b>2019 CAPS-I Conference – Tuesday, April 30, 2019</b> <b>Enriching the International Student Experience</b>
<b>0730 - 0900</b> <b>West/Midway</b>	<b>Networking Breakfast Buffet for all delegates</b>
<b>0900 – 1530</b> <b>Cambridge</b>	<b>1:1 meetings with Trade Commissioners from China, Colombia and Thailand (by pre-booked appointment) will be held concurrently throughout the day in the Cambridge Room on the Mezzanine Level</b>
<b>0815 – 0900</b> <b>East Ballroom</b>	<b>Plenary Session: Immigration, Refugees &amp; Citizenship Canada</b>
<b>0915 - 1015</b>  <b>Wellington Ballroom</b>  <b>East Ballroom</b>  <b>York Room</b>  <b>Lombard Room</b>  <b>Harrow/Essex/ Canterbury Room</b>	<p><b>Session E ** = presenter can answer questions in French</b></p> <p><b>E1 ICEF Agent Barometer</b>  <b>Sarah Mines &amp; Robin Garcha, ICEF</b> (60 Minute Sponsor Presentation)</p> <p>Since 2007, ICEF has partnered with i-graduate to conduct an annual survey on the opinions of education agents about the international education industry. The session will report on the latest findings of the 2018 ICEF Agent Barometer with a particular focus on those results most relevant to US and Canadian educators. The study uncovers the latest trends in student mobility, and what support agents expect from their educator partners. We will be looking at a number of questions, including: How many students do agents around the world recruit per year? What are the trends? Is there any market re-direction? Is the attractiveness of study destinations changing? How can education institutions market themselves more efficiently?</p> <p><b>E2 Bridging the Gap Between International Students and Canadian Staff and Teachers</b>  <b>Lionel Laroche, Ph.D., P.Eng. MultiCultural Business Solutions</b></p> <p>One of the key issues for teachers and staff in Canadian public schools that host international students is feedback. When IE Dept staff or teachers give feedback to international students, do the students understand the feedback the way it was meant? How about the reverse situation? In many cases, the message that ends up being received is quite different from the message that was meant to be sent. Participants will leave the session with a concrete tool to ensure that feedback is received the way it was meant and an approach to coach international students who 1) are behaving in ways that create tensions around them and 2) are unaware of the impact they are having on the people around them.</p> <p><b>E3 A Day in the Life with StudyInsured™'s Medical Director</b> (60 Minute Sponsor Presentation)  <b>Dr. Michael Szabo, StudyInsured</b></p> <p>Dr. Michael Szabo, Medical Director for StudyInsured™ has seen it all! Join this interactive discussion where he will share his expertise and discuss how international students are differently affected by medical issues regarding sexual health, cannabis use, mental health, and more. Dr. Szabo will offer real-life international student cases as learning tools to educate about risk-management, healthy host-family dynamics, and how to best prepare international students for any medical situation.</p> <p><b>E4 Internationalization 101: Connecting the dots</b>  <b>Colleen Bratko, Calgary Board of Education</b></p> <p>Are you new to the field of International Student Programs? Do you wish you had more information, or feel that you are "missing something" as to why International Student Programs exist? Are you curious to learn more about the broader scope of internationalization in education? In Internationalization 101, Colleen will share aspects of her doctoral study on internationalization in K-12 public schools. This information-packed session will help "connect the dots" and will demonstrate how complex...and important your work really is.</p> <p><b>E5 Pre-Arrival Learning</b> (30 Minute Sponsor Presentation)  <b>Thomas Christensen, Vital English</b></p> <p>How do you timetable your students before arrival? Vital English tested over 10,000 CAPS-I students in 2018, helping over 35 districts place their students in appropriate classes. Come learn more about the updated test, pre-arrival math testing, expanded Math &amp; Science Terminology courses &amp; much more.</p>



## 2019 CAPS-I Conference – Tuesday, April 30, 2019 Enriching the International Student Experience

1015 – 1045

**NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)**

1045 – 1145

**Session F \*\* = presenter can answer questions in French**

**York Room**

**F1 Lay Down Your Swords: Collaboration is the Key to International Success**

**Shelley Curé, Manitoba Council for International Education & Fadi Toma, International College of Manitoba**

Taking the next step in international education may rely more on your competitors than you think. This session will highlight the importance of a collaborative approach in order to take us into the future of international education. Participants will engage in discussions regarding institutional collaboration and will receive guidelines developed by The Manitoba Council for International Education (MCIE) in the areas of advocacy, marketing, and professional development.

**Lombard Room**

**F2 Helping Young People to Have Flourishing Mental Health**

**Laura Peters, Pembina Trails School Division**

What does it mean to have flourishing mental wellbeing and what are the barriers that may get in the way of wellness for some international students? This session will look at Cory Keyes' two continuum model for mental health as well as explore practical ideas to increase positive mental health.

**East Ballroom**

**F3 Homestay 2.0: Rethinking Homestay Services for the Future (repeated session)**

**Jennifer Wilson, Canada Homestay Network**

With the rise of new accommodation options such as Airbnb, pressures on price, and competition for great hosts, it's becoming increasingly important to clarify, codify, and communicate the value proposition of homestay. Do you know what your agents really think about homestay, and what they are selling? This session will review ideas of what homestay means and what it offers, alongside original research on agent perceptions of homestay. This session will present valuable insights about the future of homestay for program directors, marketing teams, and homestay managers.

**Wellington Ballroom**

**F4 International Outbound Programs: Challenges, Solutions & Tools to Build a Successful Plan for your Students**

**Stephanie Hiltz - StudyInsured, Shaun Sephton – Richmond School District & Kathy Sigmund-Scheepers Ottawa-Carleton District School Board**

Canada has been encouraged to set a national target of 1/4 of all post-secondary students to study abroad by 2027. However, developing outbound programs at the high school level has its own advantages. Can the same strategies used to engage inbound international students be employed for outbound mobility? How do we effectively engage decision makers and stakeholders? What is needed to ensure quality/safety? Join us to discuss building a successful outbound program with your district.

**Harrow/Essex/  
Canterbury  
Room**

**F5 You've Got an ISP Plan....Now What? (60 Minute Sponsor Session)**

**Leanne Duncan, Flywire Canada with Nicole Patriquin & Michael Raué, Upper Grand District School Board**

You've got the program figured out, you have the recruiters, you're staffed and ready for the growth, now how do you accept applications, process payments, track and manage it – with the variety of students, agents and challenges associated?

Hear from Upper Grand District School Board on their ISP journey, the solutions they implemented and the choices they made to improve their program and processes, saving resources, time and money! And...creating a smoother, more effective process for their new students/families!





## 2019 CAPS-I Conference – Tuesday, April 30, 2019

### Enriching the International Student Experience

1145 - 1300  
West/Midway

**NETWORKING LUNCH & Sponsor Prize Draws**

1300 - 1400

**Session G** \*\* = presenter can answer questions in French

Lombard  
Room

**G1 2018 International Student Buyer Behaviour Research**  
Premal Modha, IDP Canada

Based on our annual survey of 2,500+ IDP students in the five main English-speaking destinations, the annual International Student Buyer Behaviour research study explores the drivers of student mobility including safety, affordability, graduate employment opportunities, student visa policies, and quality of education. Join us to analyze how student perceptions and expectations have changed, what the words 'welcome' and 'safety' mean, and whether today's students actually want everything online.

East Ballroom

**G2 Aligning Ontario Schools Policy With The New Wellness Guidelines for International Students**  
Vic Degutis & Amanda Warne, Waterloo Catholic District School Board

This session will look at the rationale and framework for the new Ontario resource document, Wellness Guidelines for International Students 2019, being developed by OASDI, in cooperation with the Ontario Ministry of Education. The Waterloo Catholic policy development for international students and alignment with both this resource document and the school district general wellness policy will also be addressed in this session. The new OASDI guidelines and the Waterloo Catholic policy take a holistic approach to supporting international students studying in Canada, considering the homestay, school, partners and community roles. The strategy considers all domains of the international student's life: cognitive, emotional, social and physical.

Wellington  
Room

**G3 Disjointed: Youth, Cannabis & Legalization**  
Daniel Dacombe, Addictions Foundation of Manitoba

The legalization of Cannabis has left many youth with more questions than answers. Does this mean Cannabis is safe? Why is the legal age different across the country? What will happen to me if I use it? In this workshop, participants will learn the basics about Cannabis, useful tools for communicating about Cannabis with youth, and why adolescent brain development makes Cannabis use so risky for our students.

Harrow/Essex/  
Canterbury  
Room

**G4 Suggestions for Supporting English Language Learners**  
Daphne McMillan & Anthony Carrigan, CM Global English

This presentation offers an introduction to supporting ELL (ESL) international students for school districts who are relatively new to this population. Strategies for support include determining goals, curriculum expectations, scaffolding techniques, ongoing assessment, and instructional considerations for students of all levels of English language proficiency. Some examples of instructional units and individual lessons will also be provided. The presenters have decades of experience providing professional leadership nationally and internationally in this field in supporting students and teachers.

York Room

**G5 More than the score: Language proficiency test scores and report card grades**  
Marcie Mealia, Paragon Testing Enterprises (30 Minute Sponsor Presentation)

Students are accustomed to receiving a report card from school. But sometimes students who receive top grades on their report cards do not receive the highest possible English language proficiency test scores. This presentation explains why there might be a difference between a student's report card grade and their score on a high-stakes academic language proficiency test and recommends actions students, advisors, and instructors can take to help students achieve their long-term academic goals.





## 2019 CAPS-I Conference – Tuesday, April 30, 2019 Enriching the International Student Experience

1415 - 1515

East  
Ballroom

Session H \*\* = presenter can answer questions in French

### H1 Markets of the future: Where to go next to increase or diversify your international student population? Maria Gibalova, Bonard (formerly Studentmarketing) (repeated session)

This session will reveal results of latest research and data on source markets of the future for Canadian school districts/boards and how to best succeed there. Attend this session and learn where to go next to develop a strategic internationalization plan for your school district/board.

Wellington  
Room

### H2 Making the Difficult Decision: Establishing Protocols for Withdrawing a Student for Suspected Mental Health, Special Learning Needs, or Consumption of an Illegal Substance Angela Ferraro & Sally Stacy, Burnaby School District & Michael Frankowski, West Vancouver Schools

Across the country we are experiencing an increase in complex cases requiring decisions on whether to retain or withdraw students. Simultaneously we are facing more resistance to these decisions from parents, custodians, agents, and school staff. In this session we will share common themes and best practices that emerged from a recent B.C. IPSEA discussion where these challenges were explored. We will also take the opportunity to expand this discussion on a national level.

Harrow/Essex/  
Canterbury  
Room

### H3 Enhancing the International Student Experience Using iCent App (30 Minute Sponsor Presentation) Ganesh Neelanjanmath - iCent Student App, Pam Baji - Calgary Board of Education & Kimberly Jean-Pharuns - CEPEO

An English and a French, two international education school boards with multiples schools have implemented the use of iCent app technology with the goal of improving international student transition, engagement, support and enhancing their academic and social life experience in Canada. Presenters will highlight the philosophy and approach of the app, results and impact to date, and practical lessons learned in implementing the app.

Lombard  
Room

### H4 Homestay 'Virtual Reality' Film – NFB Ross Johnstone & Laura Mitchell, National Film Board of Canada

This workshop will share the story behind HOMESTAY, a virtual reality production by the National Film Board of Canada, and it will explore the NFB's robust collection of films and resources for the classroom. Filmmaker and Director Paisley Smith's motivation for developing HOMESTAY, a VR production was inspired by the tragic suicide of a homestay student and the impact that it had on Paisley's family as hosts. HOMESTAY uses immersive technology to foster empathy and to explore issues of family, mental health and loneliness, which can sometimes surface unrecognized during a homestay experience. Ross Johnstone and Laura Mitchell will present the NFB's larger collection of educational films and resources that help to bridge the cultural divide. The workshop will show how Canadian film is a powerful tool for engagement and it will highlight the NFB's diverse collection of Interactive productions, films on identity and inclusion, as well the world's largest Indigenous film collection.

York Room

### H5 Computer-delivered IELTS: It's Here, so What's Changed and what Hasn't and How to Assist your Students for Success Michael Poblete, IDP Canada (30 Minute Sponsor Presentation)

Offering multiple sessions a day and results in 5-7 days, computer-delivered IELTS has arrived in Canada. This session will cover:

- Introduction to computer-delivered IELTS
- Available support for your students and staff

1515 - 1530

**NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)**

**1530 – 1630**

**West/Midway  
Ballrooms**

**Plenary Session: The Global Shift – Resetting the Purpose, Practice and Promise of Canadian International Education**

**Dr. Lloyd Axworthy**

With the global system becoming more uncertain, the rising challenge of populism against the rule of law and international cooperation, the advent of digital learning, and the consequences of worldwide extremist organizations, it's time to think of how these changes affect the development of international education, its challenges and opportunities.

At the same, there are rising demands throughout the world for primary, secondary and university education for women and girls, especially in the STEM fields. And dramatically, the UN is driving the development of Global Human Rights education.

These contemporary realities offer an opportunity to professionals such as members of the Canadian Association of Public Schools - International to rethink and reset their goals for public schools and Canada itself.



Before becoming President of The University of Winnipeg, Dr. Axworthy's political career spanned 27 years, six of which he served in the Manitoba Legislative Assembly and 21 in the Federal Parliament. He held several Cabinet positions, notably Minister of Employment and Immigration, Minister Responsible for the Status of Women, Minister of Transport, Minister of Human Resources Development, Minister of Western Economic Diversification and Minister of Foreign Affairs from 1996-2000.

On leaving public office, Dr. Axworthy served as Director and CEO of the Liu Institute for Global Issues at the University of British Columbia prior to his appointment at The University of Winnipeg. In the Foreign Affairs portfolio, Dr. Axworthy became internationally known for his advancement of the human security concept, in particular, the Ottawa Treaty – a landmark global treaty banning anti-personnel landmines. For his leadership on landmines, he was nominated for the Nobel Peace Prize. For his efforts in establishing the International Criminal Court and the Protocol on child soldiers, he received the North-South Prize of the Council of Europe.

Before leaving office he initiated the International Commission on Intervention and State Sovereignty (ICISS) which developed the Responsibility to Protect (R2P) concept, which was later adopted in the 2005 World Summit Outcome Document of the United Nations. Dr. Axworthy is a member of the Commission on Global Security, Justice and Governance, sponsored by Institute of Justice in The Hague and the Stimson center in Washington. He also serves as a member of the American Academy of Arts and Science Study group on "New Dilemmas in Ethics in Technology and War."

He has been a board member for a number of organizations, including CUSO International, The MacArthur Foundation, STARS Air Ambulance, CUSO International, the Conference Board of Canada, Apathy is Boring – Council on Youth Electoral Engagement, the Aspen Ministers Forum, the International Institute for Sustainable Development and the Coalition for the International Criminal Court.

In 2010, Dr. Axworthy was made an honorary member of Sagkeeng First Nation and was given the name Waapshki Pinaysee Inini, which translates to White Thunderbird Man. In 2012, Dr. Axworthy became a Pipe Carrier in a community ceremony conducted by local Aboriginal elders and chiefs. Dr. Axworthy has been named to the Order of Manitoba and the Order of Canada and has received honorary doctorates from numerous universities.

**1630 – 1640**

**West/Midway**

**Closing Remarks**

Dr. Jeff Davis, CAPS-I President  
Ms. Suzanne Gagnon, Board Member – Director of the Atlantic/Quebec Region



## **2019 CAPS-I Annual General Meeting Wednesday, May 1, 2019**

**Wellington  
Room**

All CAPS-I member programs are requested to have at least 1 participant attend the AGM to ensure a quorum at the meeting.

**0730 – 0830**

Breakfast buffet for CAPS-I members attending the Annual General Meeting

**0830 – 1100**

**CAPS-I Annual General Meeting (for CAPS-I Members Only)**