



Enhancing the International Student Experience 2019 Conference

April 28 - 30, 2019 Winnipeg, MB

www.caps-i.ca



Canadian Association of
Public Schools - International

Association canadienne des
écoles publiques - International



Saturday, April 27, 2019 & Sunday, April 28, 2019

Wonderful Winnipeg City Tours

0845 – 1300

(same time
both days)

HALF DAY (MORNING) WONDERFUL WINNIPEG CITY TOUR (\$99/person) Offered Saturday & Sunday

Meet in the lobby of the Fairmont Winnipeg Hotel

Join us for the **Wonderful Winnipeg City Tour** (\$29 value), including an **Hermetic Code** tour of the Provincial Legislature (\$42 value) and the **Journey to Churchill & Gateway to the Arctic** (\$30 value) exhibits. This narrated driving tour will include interesting information about Winnipeg's origins, future and famous people, institutions and achievements. It will travel through the historic Exchange District, past Centennial Concert Hall, Manitoba Museum, monument to 1919 Winnipeg General Strike, historic Pantages theater, famous intersection of Portage & Main, Bell MTS Place (home of the Winnipeg Jets) and majestic homes on Wellington Crescent. A stop at the Assiniboine Park Zoo includes the award-winning Journey of the Churchill Northern Species & Gateway to the Arctic exhibits. Home to polar bears, muskoxen, Arctic fox, wolves and other northern species. It is the most comprehensive northern species exhibit of its kind in the world. Underwater viewing tunnels give visitors the rare opportunity to view polar bears and seals swimming from below the surface of the water with only a clear wall bisecting the two species habitats. The polar bears and seals see and smell each other, creating a dynamic and enriching environment.

Following the city tour and zoo exhibits, tourists will be mesmerized by a tour of the majestic 100 year-old Manitoba Legislature building guided by architectural historian and author Dr. Frank Albo. Experience the fascinating free-masonic design features that were hidden in plain view for over 87 years until 'discovered' and 'exposed' by Dr. Albo. In this 90 minute tour of the building, Dr. Frank Albo takes you along step-by-step as he reveals the building to be a modern reconstruction of King Solomon's Temple and the secret traditions of Freemasonry hidden in plain view. Even the building's most enduring icon, the Golden Boy, is shown to be a disguised effigy in honour of Hermes, the father of occult philosophy and the patron of Freemasonry. Is it possible that Canada's most recognizable capitol was designed as an architectural talisman?

The tour will conclude with a drive by the Convention Center, True North Square, Dalnavert Museum, Hotel Fort Garry, Union Station, Upper Fort Garry, St. Boniface, Forks, Shaw Park and return to the Fairmont at 1 pm.



Learn more about the Hermetic Code tour at:

Bio: <https://www.frankalbo.com/about/>

About the Tour: <https://www.frankalbo.com/tours/>

Video teaser about the tour: <https://www.youtube.com/watch?v=ofeEr9ozar4&t=2s>

Forthcoming documentary series hosted by Dr. Frank Albo: <https://vimeo.com/298269194/adb10852fc>



Sunday, April 28, 2019
Pre-Conference Workshops

½ Day Pre-Conference Workshop (\$49/person)


1330 – 1630

**Wellington
Ballroom**

(Lobby Level)

Youth Mental Health: Common Problems and What We Can Do To Support Struggling International Students
Laura Peters, Pembina Trails School Division

Mental Health problems are common for all, including international students, yet many youth do not get the help they need because of stigma. Recognizing the signs and symptoms of common mental health problems like depression and anxiety, as well as knowing how to support and connecting young people to services, is important for adults who work with youth. This session does not go into as much detail as a Mental Health First Aid course, however, it will explore common stressors for international students that may contribute to poor mental health and basic information that would benefit the adults who care for them.

	<p align="center">Full Day Pre-Conference Workshop (Homestay-Focus) Sunday, April 28, 2019 (\$89/person)</p>
<p>0830 - 0900 Mezzanine</p>	<p>Registration Continental breakfast for members attending Full Day Pre-Conference Workshop</p>
<p>0900 – 0915 East Ballroom</p>	<p>Welcome Remarks – Bonnie McKie, Executive Director</p> <p>An Introduction to 'Homestay,' a Virtual Reality Film, Paisley Smith</p> <p>HOMESTAY is an award-winning Virtual Reality experience Directed by Paisley Smith and produced by the National Film Board of Canada. It explores the tragic suicide of a homestay student and the effect it has on his host family. Through a combination of storytelling and immersive technology, HOMESTAY is an emotional journey into family, mental health, loneliness and love.</p> <p><i>Experience HOMESTAY for yourself – the VR instillation will run throughout the conference in the Lancaster Room. Book your viewing time at the Conference Registration Desk.</i></p> <p>Roundtable Introductions</p>
<p>0915 – 1200 East Ballroom</p>	<p>Youth Mental Health: Common Problems and What We Can Do To Support Struggling International Students Laura Peters, Pembina Trails School Division</p> <p>Mental Health problems are common for all, including international students, yet many youth do not get the help they need because of stigma. Recognizing the signs and symptoms of common mental health problems like depression and anxiety, as well as knowing how to support and connecting young people to services, is important for adults who work with youth. This session does not go into as much detail as a Mental Health First Aid course, however, it will explore common stressors for international students that may contribute to poor mental health and basic information that would benefits the adults who care for them.</p>
<p>1200 - 1315</p>	<p>Networking Lunch (included)</p>
<p>1315 – 1415 East Ballroom</p>	<p>Homestay 2.0: Rethinking Homestay Services for the Future Jennifer Wilson, Canada Homestay Network</p> <p>With the rise of new accommodation options such as Airbnb, pressures on price, and competition for great hosts, it's becoming increasingly important to clarify, codify, and communicate the value proposition of homestay. Do you know what your agents really think about homestay, and what they are selling? This session will review ideas of what homestay means and what it offers, alongside original research on agent perceptions of homestay. This session will present valuable insights about the future of homestay for program directors, marketing teams, and homestay managers.</p>
<p>1415 – 1430</p>	<p>Coffee Break</p>
<p>1430 – 1530 East Ballroom</p>	<p>TBC</p>
<p>1530 - 1615</p>	<p>Roundtable Discussion Topics</p>
<p>1615 – 1630</p>	<p>Closing Remarks & Evaluation, Bonnie McKie, Executive Director, CAPS-I</p>



2019 CAPS-I Conference – Sunday, April 28, 2019 Enriching the International Student Experience

1700 - 1900

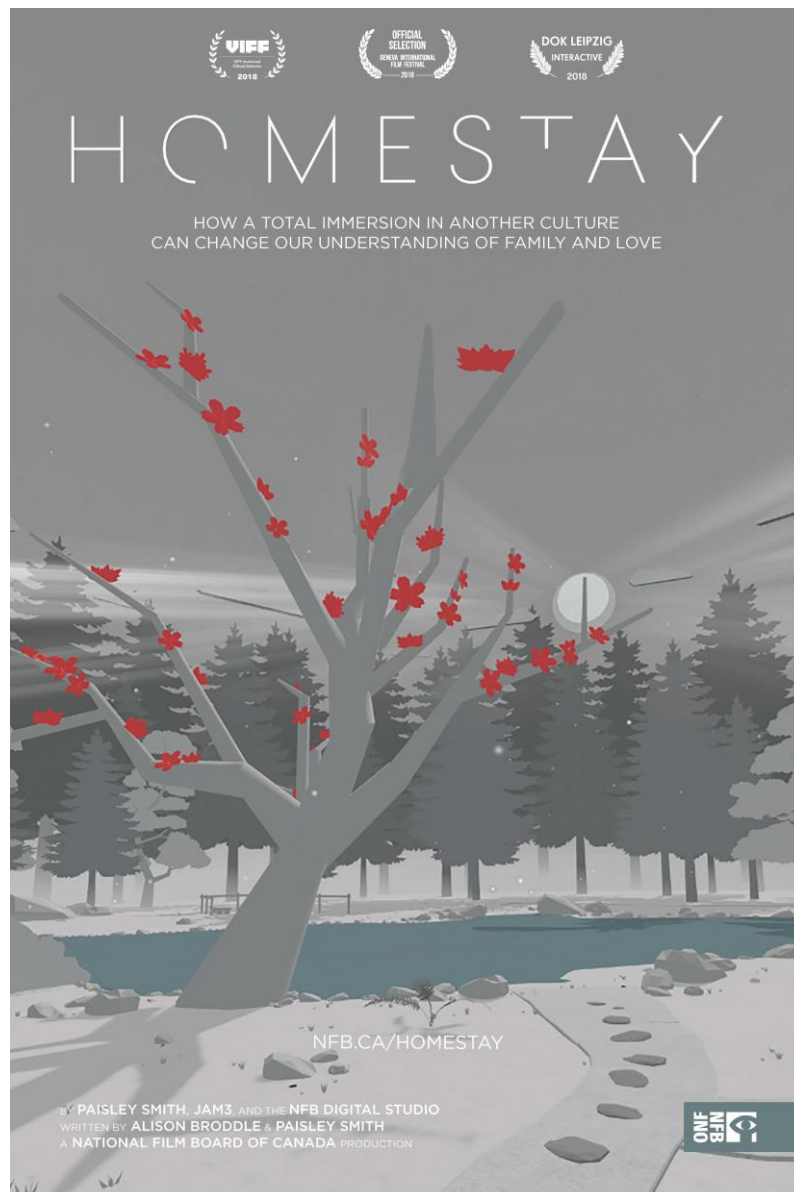
Registration Desk Opens – Mezzanine Level



1730 - 1900

Welcome Reception – West/Midway Ballrooms

Schedule your viewing at the Registration Desk

Schedule your viewing of 'Homestay' an award-winning Virtual Reality experience Directed by Paisley Smith and produced by the National Film Board of Canada. It explores the tragic suicide of a homestay student and the effect it has on his host family. Through a combination of storytelling and immersive technology, HOMESTAY is an emotional journey into family, mental health, loneliness and love. **The VR instillation will be shown by pre-scheduled viewing throughout the conference in the Lancaster Room.**



	<p style="text-align: center;">2019 CAPS-I Conference – Monday, April 29, 2019 Enriching the International Student Experience</p>
<p>0730 – 0830 West/Midway Ballrooms</p>	<p>Breakfast Buffet & Conference Registration @ Fairmont Winnipeg Hotel</p>
<p>0830 – 0900 West/Midway Ballrooms</p>	<p>Masters of Ceremonies</p> <p>Dr. Jeff Davis, CAPS-I President</p> <p>Ms. Suzanne Gagnon, Board Member – Director of the Atlantic/Quebec Region</p> <p>Acknowledgement of the Land</p> <p>Welcome Remarks:</p> <p>The Honourable Mayor of Winnipeg, Mr. Brian Bowman</p> <p>Mayor Brian Bowman, Winnipeg's 43rd Mayor, is passionate about building a stronger city that works better for every citizen. A lawyer by trade, he has served and advocated for the community through organizations like the Winnipeg Chamber of Commerce and Ka Ni Kanichihk.</p> <p>Brian's background is Métis, making him the nation's first Indigenous mayor, and he feels passionately about ending racism in Winnipeg. Brian and his wife Tracy have two sons, Hayden and Austin, and a dog, Indiana. The whole family are avid Blue Bombers and Winnipeg Jets fans.</p> <p>'Homestay,' An Introduction to the Virtual Reality Film Paisley Smith, Director</p> <p>HOMESTAY is an award-winning Virtual Reality experience Directed by Paisley Smith and produced by the National Film Board of Canada. It explores the tragic suicide of a homestay student and the effect it has on his host family. Through a combination of storytelling and immersive technology, HOMESTAY is an emotional journey into family, mental health, loneliness and love.</p> <p><i>Experience HOMESTAY for yourself – the VR instillation will run throughout the conference in the Lancaster Room. Book your viewing time at the Conference Registration Desk.</i></p> <div style="text-align: center;">  <p>TRUE NORTH YOUTH FOUNDATION</p> </div> <p><i>A donation will be made to the True North Youth Foundation to recognize and thank presenters and sponsors of the 2019 CAPS-I / ACEP-I Conference in Winnipeg, MB. Funds will be designated to support providing newcomers with opportunities to experience winter activities and events.</i></p>

<p>0915 – 1015</p> <p>Wellington Ballroom</p> <p>Harrow/Essex Canterbury Room</p> <p>Lombard Room</p> <p>York Room</p> <p>East Ballroom</p> <p>Cambridge Room</p>	<p>Session A ** = presenter can answer questions in French</p> <p>A1 The Canadian Trade Commissioner Service TBC*</p> <p>Meet some of Global Affairs Canada's Education Trade Commissioners - to find out about recruitment, partnership, and pathway opportunities in international markets. Learn about services and support available to you when visiting these regions. The presentations will be followed by a Q&A session.</p> <p>A2 Meeting Students Where They Are – Breaking Down Barriers Christina Furtado & Jessica Poulin, Keepmesafe by guard.me (60 Minute Sponsor Session)</p> <p>The increase in mental health concerns among youth is well documented. However, the higher prevalence of a variety of mental health concerns among international students has not been thoroughly examined. We will focus on the importance of creating conditions for meaningful participation in order to break down stigma and holistically support all students, throughout their academic career in Canada. Together we can make a difference and meet the students where they are.</p> <p>A3 Homestay 2.0: Rethinking Homestay Services for the Future (repeated session) Jennifer Wilson, Canada Homestay Network</p> <p>With the rise of new accommodation options such as Airbnb, pressures on price, and competition for great hosts, it's becoming increasingly important to clarify, codify, and communicate the value proposition of homestay. Do you know what your agents really think about homestay, and what they are selling? This session will review ideas of what homestay means and what it offers, alongside original research on agent perceptions of homestay. This session will present valuable insights about the future of homestay for program directors and marketing staff.</p> <p>A4 Model UN in Canadian Schools at an International Scale – Inviting International School Participation Dan Wiff & Vic Degutis, Waterloo Catholic District School Board</p> <p>The Model UN is a unique program that is evolving in Canadian schools and internationally. This is a scalable initiative which engage Canadian students in very focused, purposeful interactions with international students, through travel and the use of video conferencing technology. International student teams currently travel quite regularly to participate in these conferences in cities such as New York, Miami, Beijing, and Bogota. This session will look at the evolution of the Waterloo model and the South-western Ontario 2019 Model UN Conference.</p> <p>A5 Where Will Students Come From Next? Emerging Growth Markets for Global Student Mobility Sarah Mines, ICEF</p> <p>As the global education market intensifies, success depends on navigating competitive recruitment pathways. Key to managing this complexity is understanding market dynamics: sources of students, the shape of successful internationalization strategies for the right markets, and how to build effective partnerships within them. This session draws on the latest findings in market research, including the perspectives of expert recruiters in the field, to offer insights on the future landscape of international student recruitment.</p> <p>A6 Meeting your ELL student needs through a Canadian On-line Assessment Package Daphne McMillan & Anthony Carrigan, CM Global English (30 Minute Sponsor Presentation)</p> <p>Test your international students thoroughly anywhere in the world with an accurate, proven, Canadian focused, proprietary, cloud-based assessment. Valuable for pre-screening during recruitment and especially useful for determining program planning and future ESL instructional support. Your students, who either successfully graduate on time or have a fulfilling study abroad experience, are your best advertisement. Successful course placement is best determined, not just by previous grade marks but also by an accurate English Second Language assessment. High quality assessment will ultimately promote and empower your organization. To be introduced: • what makes a good assessment tool? – components, reliability and validity; • how can test results be utilized for course programming; and • how can an ESL support plan help your ELL students to succeed?</p>
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1015 – 1045	NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)
1045 - 1145 Lombard Room East Ballroom Wellington Room Harrow/Essex Canterbury Room	<p>Session B ** = presenter can answer questions in French</p> <p>B1 Markets of the Future: Where to go Next to Increase or Diversify Your International Student Population? Maria Gibalova, StudentMarketing (repeated session)</p> <p>This session will reveal results of latest research and data on source markets of the future for Canadian school districts/boards and how to best succeed there. Attend this session and learn where to go next to develop a strategic internationalization plan for your school district/board.</p> <p>B2 Positive Mental Health and Well-Being for International Students Colleen Bratko, Calgary Board of Education</p> <p>Mental health can be a positive thing! Positive mental health truly is a "state of mind" and a feeling of well-being. It is linked to greater productivity, improved cognitive functioning, and has even been shown to improve the immune system. Learn about international perspectives on happiness, well-being, and some universal strategies that can help improve resilience.</p> <p>B3 Travel Safe, Travel Smart: A business traveller's guide to staying healthy, safe and happy on the road.... Angela Olson, Surrey Schools & Ronda Bell, Qualicum School District</p> <p>With the diversity of other cultures and the many changes in global security, this interactive presentation is designed specifically for CAPS-I members to review health and safety while traveling and working overseas. From travel prep and planning to your time abroad, everyone will benefit from this presentation; members that are new to international travel for work as well as the seasoned travellers. Many templates, apps and policies for a safer, easier time abroad will be shared at the session. Bring your business card to this session for the chance to win a full medical travel kit.</p> <p>B4 Going Abroad – The Value of Learning Outside the Classroom Liz Hong-Farrell & Maria Cristina, International Experience Canada*</p> <p>Canada's need for youth with international study/work experiences is well known. Despite this, mobility rates amongst Canadians are low. This session discusses the value of promoting/integrating international learning in the K-12 sector. Delegates will hear from post-secondary graduates on their recent experiences abroad and how it shaped/continues to shape, their academic and professional paths. Finally, delegates will be encouraged to share feedback on what we can do collectively to improve outbound mobility in Canada.</p> <p>B5 StudyInsured (60 Minute Sponsor Presentation)</p> <p>Description to follow</p> <p>B6 TRUE North - International Education Management System Blair Hope & Jason Schaad, True North (30 Minute Sponsor Presentation)</p> <p>TRUE North is a secure, web-based, multi-user system designed to manage the information tracking, reporting, communicating, assessment, online student/homestay application, and collaborative needs of international programs of all sizes. Developed and hosted in Canada, TRUE North provides access your data anytime, anywhere on any device. Please join us for a brief demonstration, announcement of new enhancements & product roadmap of this next-generation management system followed by Q&A.</p>

<p>1145 - 1300</p> <p>West/Midway Ballrooms</p>	<p>NETWORKING LUNCH & SPONSOR RECOGNITION</p>
	<div data-bbox="737 373 1195 436"> <h2>Premier Sponsors</h2> </div> <div data-bbox="513 457 1382 726">     </div> <div data-bbox="724 762 1211 825"> <h2>Platinum Sponsors</h2> </div> <div data-bbox="407 846 1419 1178">        </div> <div data-bbox="777 1234 1102 1297"> <h2>Gold Sponsors</h2> </div> <div data-bbox="431 1318 1403 1724">                </div> <div data-bbox="805 1770 1130 1833"> <h2>Silver Sponsor</h2> </div> <div data-bbox="651 1854 1227 1948">   </div>

1300 – 1400

West/Midway
Ballrooms

PLENARY SESSION:

Understanding the Mindset of International Students to Leverage Cultural Diversity in Canadian Public Schools

Lionel Laroche, Ph.D., P.Eng.
MultiCultural Business Solutions

Most of the international students who come to Canada to study in public schools come from countries that are significantly more hierarchical than Canada. As a result, they interact with the staff of Canadian schools, with their peers and with their host families in ways that are quite different from the ways Canadian students do. On average, people who grow up in hierarchical cultures tend to see hierarchy everywhere while people who grow up in egalitarian cultures tend not to see hierarchy anywhere; as a result, international students and the International Education department staff, teachers and students they interact with interpret the same situations quite differently. The reactions and perspectives of international students are often perceived as strange and wrong by people around them – and vice versa.



This keynote address examines the impact of cultural differences in general and of hierarchy in particular in Canadian public schools that enroll international students. More specifically, it examines the different expectations that students, parents, teachers and staff have of one another. Using insightful diagrams and powerful anecdotes, this keynote address explains how hierarchical people think and why they have learned to think the way they do. This keynote address provides concrete suggestions and tools to bridge the gap and ensure everyone involved benefits from the cultural diversity that international students bring to Canadian public schools.

Over the past 20 years, Lionel Laroche has provided cross-cultural training and consulting services to over 100,000 people in 19 countries. Lionel is a very dynamic, thought-provoking and entertaining speaker who has presented at over 250 conferences around the world, including many conferences organized by and for people in the education sector at all levels, from kindergarten to graduate schools. In particular, he was one of the keynote speakers at the 2018 Ontario Association of School Districts International Conference, the 2018 Languages Canada Conference and at the 2018 Canadian Homestay Network Conference. He has also facilitated workshops for the staff and management of several district school boards, including the Sudbury Catholic District School Board, the Seven Oaks School District (in Winnipeg) and the Hamilton-Wentworth District School Board.

<p>1415 – 1515</p> <p>Wellington Ballroom</p> <p>Harrow/Essex Canterbury Room</p> <p>Lombard Room</p> <p>York Room</p> <p>East Ballroom</p> <p>Cambridge Room</p>	<p>Session C ** = presenter can answer questions in French</p> <p>C1 The Canadian Trade Commissioner Service TBC</p> <p>Meet some of Global Affairs Canada's Education Trade Commissioners - to find out about recruitment, partnership, and pathway opportunities in international markets. Learn about services and support available to you when visiting these regions. The presentations will be followed by a Q&A session. Trade Commissioner Service, Global Affairs Canada: www.tradecommissioner.gc.ca</p> <p>C2 Student Support & Intervention Angela Olson & Shannon Spencer, Surrey Schools & Mark Leiper & Kim Luteijn, Langley Schools</p> <p>So often we focus much of our time to recruiting students... but now that the students are here, how do we support them? Come and learn from two large metro-Vancouver programs about their in-school staffing supports and how we ensure our students are achieving academic and social success. Representatives from the Surrey and Langley programs will each spend time outlining their International Coordinator roles within the school and the intervention plans they have created to support their students. Templates such intervention flow charts, plans for Academic or Behavioural Probation and school/District-based contracts are a sampling of the ideas and documents that will be discussed and shared.</p> <p>C3 How HEM's Multilingual SEO Framework Impacted our Web Traffic and Strategic Recommendations for Continued Growth Philippe Taza, Higher Education Marketing & Bonnie McKie, CAPS-I</p> <p>In 2018, CAPS-I and Higher Education Marketing came together with the goal of making the CAPS-I website more SEO-friendly, responsive, and capable of supporting the multilingual framework we needed. The project involved migrating the existing site to a WordPress CMS, localizing URL strings, and localizing the on-page SEO of multilingual pages. The result was a substantial increase in organic web traffic year over year. In this presentation, HEM's CEO Philippe Taza will discuss the project, the challenges we faced, and the results it produced. HEM will also provide strategic recommendations to help CAPS-I continue to strengthen and grow its brand in the future.</p> <p>C4 Cultural Enrichment Programs Alan McDermid, Louis Riel School Division</p> <p>In 2018, a total of 127 students from the Louis Riel School Division in Winnipeg, Manitoba, travelled to six different countries to participate in Cultural Enrichment Programs. Students were able to earn high school credits and experience living in a foreign country while developing their cultural competencies. This session will explain how the Cultural Enrichment Program operates, how the program started and how it has evolved to where it is today. Funding for the program will be explained as well as how financial barriers are overcome for specific participants.</p> <p>C5 International Students: More Than Just Revenue - Creating a Proactive Strategy to Positively Impact the Conversation About International Education Patricia Gartland, Coquitlam School District</p> <p>Why is it that the vast majority of stories in the press about international education are negative? Reporters, parents and sometimes even our colleagues perpetuate negative stereotypes about international students in our schools and communities. These misconceptions then dominate the dialogue. This session will provide messaging tips for school's communication strategy, and explore how we as practitioners and leaders in international education can proactively ensure that the true value of internationalization is understood and communicated.</p> <p>C6 Apply Board (30 Minute Sponsor Presentation)</p> <p>Description to follow</p>
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1515 -1545	NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)
1545 -1645	<p>Session D ** = presenter can answer questions in French</p> <p>D1 The Alumni Advantage: Leveraging this Powerful Resource to Enhance Agent Effectiveness Robin Garcha, ICEF</p> <p>The power of personal referral goes a long way. International students want to know (and deserve to know) what it's really like to attend the schools on their lists. Alumni are an integral resource to the recruitment agenda but new research confirms schools have not identified nor resourced alumni relations as a strategic priority. This seminar will review the latest research and recommend key steps for agents to building a mutually beneficial relationship with alumni, at home and abroad.</p> <p>D2 Coaching International Students MaryAnn Kempe & Sheri Wakefield, Gulf Island School District</p> <p>A coach approach to unleashing International students' confidence and talents. This session will identify effective coaching techniques to help support international students through their many challenges; homesickness, cultural adjustment, finding their place in a new community, post-secondary transitions, etc.</p> <p>D3 Health, Wellness & Fitness on the Road Elizabeth Hollands-Gamble - Cowichan Valley School District, Mark Leiper - Langley Schools & Shawn Silverstone -Coquitlam School District</p> <p>Attend this session for practical advice about keeping fit and healthy while marketing 'on the road.' We will discuss diet and exercise and have a demonstration beginner workout session to give tips for getting started with keeping fit and healthy while travelling abroad.</p> <p>D4 Training session on the EduCanada brand: A powerful tool to boost your institution's visibility Eduerne Egana, Global Affairs Canada (GAC) – International Education Division</p> <p>Competing for the attention of international students and their parents? Don't miss out on the opportunity to benefit from the legitimacy of EduCanada - a brand that capitalizes on Canada's reputation to raise your institution's international profile. Whether you want to become authorized to use EduCanada or refresh your knowledge on a wide range of FREE promotional assets at your fingertips, join the EduCanada brand training session. Once you have followed the training and signed a sub-license contract, you will be ready to start leveraging this powerful marketing tool. To find out if your institution is already authorized to use the EduCanada brand, please visit: https://www.cicic.ca/869/do_an_advanced_search_in_the_directory_of_educational_institutions_in_canada.canada</p> <p>D5 Global Engagement Toolkit: Experiential Learning Resources for Internationalization Kathy Sigmund-Scheepers, Ottawa-Carleton District School Board & Erin Williams, Asia Pacific Foundation</p> <p>Experiential learning programs like study abroad, exchange, and local cross-cultural engagement play an important role in cultivating habits of global citizenship and global engagement. What kind of resources can be used to stimulate interest and curiosity before, during, and after these experiences? This session will share resources, tools, and best practices in global and cross-cultural experiential learning opportunities. Participants will be encouraged to provide input and contribute ideas that could be included in a global engagement toolkit</p> <p>D6 University of Waterloo (30 Minute Sponsor Presentation)</p> <p>Description to follow</p>
Lombard Room	
Wellington Room	
East Ballroom	
York Room	
Harrow/Essex Canterbury Room	
Cambridge Room	

1745

Depart the
lobby of the
Fairmont
Winnipeg
Hotel

Networking Dinner Event at the Canadian Museum for Human Rights (\$89/person)



**NOTE: The networking dinner event is NOT included in the conference registration fee.
GUESTS ARE WELCOME**

Meet in the lobby of the Fairmont Winnipeg Hotel to enjoy a walk (15 mins) or take the bus departing for the Canadian Museum of Human Rights networking dinner event.

The Canadian Museum for Human Rights (CMHR) will take you on a journey of inspiration unlike anything you've experienced before. From the moment you enter through its massive stone roots, to the time you emerge in its light-filled Tower of Hope, you will be moved by the power of human rights.

The only museum in the world solely devoted to human rights awareness and education, it stands as a beacon for visitors from around the globe. Ramps of glowing alabaster criss-cross galleries designed to challenge, motivate and uplift. Multi-sensory exhibits explore human rights concepts with an international scope, but through a uniquely Canadian lens. An amazing encounter with human rights awaits in Galleries 1-4 and the feature Mandela exhibition.

This national museum rises from the Prairie earth in Winnipeg at The Forks, where the Red and Assiniboine rivers meet on Treaty One land at a doorstep of the historical location of Métis occupation and Louis Riel's provisional government, the Museum sits on land that has been a meeting place for over six thousand years.

Cost is \$89.00 per person & includes bus transportation to/from the venue, museum entrance fee, Galleries 1-4 & Mandela exhibition, appetizers & food station dinner experience, 2 drink tickets, unlimited non-alcoholic beverages & live music. Cash bar also be available.


Participants will have an opportunity to explore galleries/exhibition at their leisure from 6-9 pm. 'Facilitators' will be available throughout to provide additional insights and answer questions.

6:30 - 7:15 pm Appetizers will be available in the Garden of Contemplation

7:30 - 9:15 pm Food stations will serve dinner and dessert in the Buhler Room

8:45 - 11:00 pm Live music by Momentary Madness (4pc band playing popular hits of all genres from the 1960's to present)

9:15 - 11:00 pm Buses will offer return transportation to the Fairmont Hotel

	<h2 style="text-align: center; color: red;">2019 CAPS-I Conference – Tuesday, April 30, 2019</h2> <h3 style="text-align: center; color: red;">Enriching the International Student Experience</h3>
0730 - 0900 West/Midway	Networking Breakfast Buffet for all delegates
0900 – 1530 Cambridge	1:1 meetings with Trade Commissioners from China, Colombia and Thailand (by pre-booked appointment) will be held concurrently throughout the day in the Cambridge Room on the Mezzanine Level
0815 – 0900 East Ballroom	Plenary Session: Immigration, Refugees & Citizenship Canada
0915 - 1015 Wellington Ballroom East Ballroom York Room Lombard Room Harrow/Essex/ Canterbury Room	<p>Session E ** = presenter can answer questions in French</p> <p>E1 ICEF Agent Barometer Sarah Mines & Robin Garcha, ICEF (60 Minute Sponsor Presentation)</p> <p>Since 2007, ICEF has partnered with i-graduate to conduct an annual survey on the opinions of education agents about the international education industry. The session will report on the latest findings of the 2018 ICEF Agent Barometer with a particular focus on those results most relevant to US and Canadian educators. The study uncovers the latest trends in student mobility, and what support agents expect from their educator partners. We will be looking at a number of questions, including: How many students do agents around the world recruit per year? What are the trends? Is there any market re-direction? Is the attractiveness of study destinations changing? How can education institutions market themselves more efficiently?</p> <p>E2 Bridging the Gap Between International Students and Canadian Staff and Teachers Lionel Laroche, Ph.D., P.Eng. MultiCultural Business Solutions</p> <p>One of the key issues for teachers and staff in Canadian public schools that host international students is feedback. When IE Dept staff or teachers give feedback to international students, do the students understand the feedback the way it was meant? How about the reverse situation? In many cases, the message that ends up being received is quite different from the message that was meant to be sent. Participants will leave the session with a concrete tool to ensure that feedback is received the way it was meant and an approach to coach international students who 1) are behaving in ways that create tensions around them and 2) are unaware of the impact they are having on the people around them.</p> <p>E3 Enhancing International Students' Academic Success: Need for Improved Collaboration between K-12 and Higher Education Taiwo Soetan, Red River College</p> <p>There is an acknowledged gap between K-12 schools and higher education institutions that has led to a disconnect between both systems. While the gap keeps increasing, there is however, more than ever before, now, an increasing need for greater collaboration between both systems. This presentation considers the benefits of an improved collaboration between K-12 teachers and higher education faculty in enhancing international students' academic success with its benefits to our greater society.</p> <p>E4 Internationalization 101: Connecting the dots Colleen Bratko, Calgary Board of Education</p> <p>Are you new to the field of International Student Programs? Do you wish you had more information, or feel that you are "missing something" as to why International Student Programs exist? Are you curious to learn more about the broader scope of internationalization in education? In Internationalization 101, Colleen will share aspects of her doctoral study on internationalization in K-12 public schools. This information-packed session will help "connect the dots" and will demonstrate how complex...and important your work really is.</p> <p>E5 Pre-Arrival Learning (30 Minute Sponsor Presentation) Thomas Christensen, Vital English</p> <p>How do you timetable your students before arrival? Vital English tested over 10,000 CAPS-I students in 2018, helping over 35 districts place their students in appropriate classes. Come learn more about the updated test, pre-arrival math testing, expanded Math & Science Terminology courses & much more.</p>



2019 CAPS-I Conference – Tuesday, April 30, 2019
Enriching the International Student Experience

1015 – 1045

NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)

1045 – 1145

Session F ** = presenter can answer questions in French

York Room

F1 Lay Down Your Swords: Collaboration is the Key to International Success

Shelley Curé, Manitoba Council for International Education

Taking the next step in international education may rely more on your competitors than you think. This session will highlight the importance of a collaborative approach in order to take us into the future of international education. Participants will engage in discussions regarding institutional collaboration and will receive guidelines developed by The Manitoba Council for International Education (MCIE) in the areas of advocacy, marketing, and professional development.

Lombard Room

F2 Helping Young People to Have Flourishing Mental Health

What does it mean to have flourishing mental wellbeing and what are the barriers that may get in the way of wellness for some international students? This session will look at Cory Keyes' two continuum model for mental health as well as explore practical ideas to increase positive mental health.

East Ballroom

F3 Homestay 2.0: Rethinking Homestay Services for the Future *(repeated session)*
Jennifer Wilson, Canada Homestay Network

With the rise of new accommodation options such as Airbnb, pressures on price, and competition for great hosts, it's becoming increasingly important to clarify, codify, and communicate the value proposition of homestay. Do you know what your agents really think about homestay, and what they are selling? This session will review ideas of what homestay means and what it offers, alongside original research on agent perceptions of homestay. This session will present valuable insights about the future of homestay for program directors, marketing teams, and homestay managers.

Wellington Ballroom

F4 International Outbound Programs: Challenges, Solutions & Tools to Build a Successful Plan for your Students

Stephanie Hiltz, StudyInsured

Canada has been encouraged to set a national target of 1/4 of all post-secondary students to study abroad by 2027. However, developing outbound programs at the high school level has its own advantages. Can the same strategies used to engage inbound international students be employed for outbound mobility? How do we effectively engage decision makers and stakeholders? What is needed to ensure quality/safety? Join us to discuss building a successful outbound program with your district.

**Harrow/Essex/
Canterbury
Room**

F5 You've Got an ISP Plan....Now What? (60 Minute Sponsor Session)
Leanne Duncan, Flywire Canada & Nicole Patriquin, Upper Grand District School Board

You've got the program figured out, you have the recruiters, you're staffed and ready for the growth, now how do you accept applications, process payments, track and manage it – with the variety of students, agents and challenges associated?

Hear from Upper Grand District School Board on their ISP journey, the solutions they implemented and the choices they made to improve their program and processes, saving resources, time and money! And...creating a smoother, more effective process for their new students/families!



2019 CAPS-I Conference – Tuesday, April 30, 2019
Enriching the International Student Experience

1145 - 1300
West/Midway

NETWORKING LUNCH & Sponsor Prize Draws

1300 - 1400

Session G ** = presenter can answer questions in French

Lombard Room

G1 2018 International Student Buyer Behaviour Research
Premal Modha, IDP Canada

Based on our annual survey of 2,500+ IDP students in the five main English-speaking destinations, the annual International Student Buyer Behaviour research study explores the drivers of student mobility including safety, affordability, graduate employment opportunities, student visa policies, and quality of education. Join us to analyze how student perceptions and expectations have changed, what the words 'welcome' and 'safety' mean, and whether today's students actually want everything online.

East Ballroom

G2 Aligning Ontario Schools Policy With The New Wellness Guidelines for International Students
Vic Degutis & Amanda Warne, Waterloo Catholic District School Board

This session will look at the rationale and framework for the new Ontario resource document, Wellness Guidelines for International Students 2019, being developed by OASDI, in cooperation with the Ontario Ministry of Education. The Waterloo Catholic policy development for international students and alignment with both this resource document and the school district general wellness policy will also be addressed in this session. The new OASDI guidelines and the Waterloo Catholic policy take a holistic approach to supporting international students studying in Canada, considering the homestay, school, partners and community roles. The strategy considers all domains of the international student's life: cognitive, emotional, social and physical.

Wellington Room

G3 TBC

**Harrow/Essex/
Canterbury
Room**

G4 Suggestions for Supporting English Language Learners
Daphne McMillan & Anthony Carrigan, CM Global English

This presentation offers an introduction to supporting ELL (ESL) international students for school districts who are relatively new to this population. Strategies for support include determining goals, curriculum expectations, scaffolding techniques, ongoing assessment, and instructional considerations for students of all levels of English language proficiency. Some examples of instructional units and individual lessons will also be provided. The presenters have decades of experience providing professional leadership nationally and internationally in this field in supporting students and teachers.

York Room

G5 CAEL / Paragon Testing (30 Minute Sponsor Presentation)

Description to follow



2019 CAPS-I Conference – Tuesday, April 30, 2019
Enriching the International Student Experience

1415 - 1515

East Ballroom

**Harrow/Essex/
Canterbury
Room**

Lombard Room

Wellington Room

York Room

Session H ** = presenter can answer questions in French

H1 Markets of the future: Where to go next to increase or diversify your international student population?
Maria Gibalova, StudentMarketing (repeated session)

This session will reveal results of latest research and data on source markets of the future for Canadian school districts/boards and how to best succeed there. Attend this session and learn where to go next to develop a strategic internationalization plan for your school district/board.

H2 Homestay 'Virtual Reality' Film – NFB
Paisley Smith, & Ross Johnstone, National Film Board of Canada

This workshop will share the story behind HOMESTAY, a virtual reality production by the National Film Board of Canada, and it will explore the NFB's robust collection of films and resources for the classroom. Filmmaker and Director **Paisley Smith** will share her motivation for developing HOMESTAY, a VR production inspired by the tragic suicide of a homestay student and the impact that it had on Paisley's family as hosts. HOMESTAY uses immersive technology to foster empathy and to explore issues of family, mental health and loneliness, which can sometimes surface unrecognized during a homestay experience. **Ross Johnstone** will present the NFB's larger collection of educational films and resources that help to bridge the cultural divide. The workshop will show how Canadian film is a powerful tool for engagement and it will highlight the NFB's diverse collection of Interactive productions, films on identity and inclusion, as well the world's largest Indigenous film collection.

H3 TBC

H4 Forever Changed: The Impact of Studying Abroad Student Panel

This session will be a moderated panel discussion featuring students that have studied abroad from the across the 5 school divisions located in Winnipeg. The students will share about their hopes, expectations, first impressions, biggest surprises, challenges and fears. These international students had opportunity to study abroad in different parts of the globe in different types of educational programs and will provide valuable insights and opportunity for members to gain new ideas and reflect on their current practices.

H5 IDP Canada (30 Minute Sponsor Presentation)

Description to follow

1515 - 1530

NETWORKING BREAK – Visit Sponsor Exhibits (Mezzanine Level)

1530 – 1630

**West/Midway
Ballrooms**

Plenary Session: Lloyd Axworthy



Before becoming President of The University of Winnipeg, Dr. Axworthy's political career spanned 27 years, six of which he served in the Manitoba Legislative Assembly and 21 in the Federal Parliament. He held several Cabinet positions, notably Minister of Employment and Immigration, Minister Responsible for the Status of Women, Minister of Transport, Minister of Human Resources Development, Minister of Western Economic Diversification and Minister of Foreign Affairs from 1996-2000.

On leaving public office, Dr. Axworthy served as Director and CEO of the Liu Institute for Global Issues at the University of British Columbia prior to his appointment at The University of Winnipeg. In the Foreign Affairs portfolio, Dr. Axworthy became internationally known for his advancement of the human security concept, in particular, the Ottawa Treaty – a landmark global treaty banning anti-personnel landmines. For his leadership on landmines, he was nominated for the Nobel Peace Prize. For his efforts in establishing the International Criminal Court and the Protocol on child soldiers, he received the North-South Prize of the Council of Europe.

Before leaving office he initiated the International Commission on Intervention and State Sovereignty (ICISS) which developed the Responsibility to Protect (R2P) concept, which was later adopted in the 2005 World Summit Outcome Document of the United Nations. Dr. Axworthy is a member of the Commission on Global Security, Justice and Governance, sponsored by Institute of Justice in The Hague and the Stimson center in Washington. He also serves as a member of the American Academy of Arts and Science Study group on "New Dilemmas in Ethics in Technology and War."

He has been a board member for a number of organizations, including CUSO International, The MacArthur Foundation, STARS Air Ambulance, CUSO International, the Conference Board of Canada, Apathy is Boring – Council on Youth Electoral Engagement, the Aspen Ministers Forum, the International Institute for Sustainable Development and the Coalition for the International Criminal Court.


In 2010, Dr. Axworthy was made an honorary member of Sagkeeng First Nation and was given the name Waapshki Pinaysee Inini, which translates to White Thunderbird Man. In 2012, Dr. Axworthy became a Pipe Carrier in a community ceremony conducted by local Aboriginal elders and chiefs. Dr. Axworthy has been named to the Order of Manitoba and the Order of Canada and has received honorary doctorates from numerous universities.

**1630 – 1640
West/Midway**

Closing Remarks

Dr. Jeff Davis, CAPS-I President

Ms. Suzanne Gagnon, Board Member – Director of the Atlantic/Quebec Region

	<p style="text-align: center;">2019 CAPS-I Annual General Meeting Wednesday, May 1, 2019</p>
<p>Wellington Room</p> <p>0730 – 0830</p> <p>0830 – 1100</p>	<p>All CAPS-I member programs are requested to have at least 1 participant attend the AGM to ensure a quorum at the meeting.</p> <p>Breakfast buffet for CAPS-I members attending the Annual General Meeting</p> <p>CAPS-I Annual General Meeting (for CAPS-I Members Only)</p>